# **EXHIBIT APPLICATION**





The 2021 IEEE 71st Electronic Components and Technology Conference

Sheraton San Diego Hotel & Marina San Diego, California, USA June 1 - 4, 2021

www.ectc.net

Sponsored by:



# **EXHIBIT BOOTH PACKAGE**

- Booths are 10' wide x 8' deep
- 8' high backwall & 3' high sidewall drapes
- One 120-volt outlet
- 7" x 44" company identification sign
- · Fully carpeted exhibit hall
- · One full complimentary conference registration
- ECTC Proceedings on a flash drive
- Listing on the conference website with link to your website
- Listing in ECTC Advance Program if signed up by January 15, 2021
- Tables, furniture, etc. provided at additional rental fee from **GES** Exposition Services
- Exhibitor Manual provided to simplify arrangements
- On-line registration of all exhibitor personnel (up to 5 complimentary booth attendant registrations, does not include full conference access or amenities)

# **EXHIBIT BOOTH RATES**

Booth Colors	Before	After
	Feb. 3, 2021	Feb. 3, 2021
Red	\$3,300	\$3,600
Orange	\$2,850	\$3,150

# **EXHIBIT SPACE ASSIGNMENT AND PAYMENT**

Due to the cancellation of the 2020 ECTC, all exhibit applications are due to Exhibit Management by 11:59 PM eastern U.S. time, August 10, 2020. ECTC exhibit booth allocation is based on consecutive years of exhibit participation and/or GOLD or PLATINUM Sponsorship. Once booth assignments have been made, ECTC will issue invoices to exhibitors. The 50% deposit is due upon receipt of invoice. The remaining balance of exhibit fees is due no later than February 3, 2021. Exhibition Management reserves the right to relocate the booth assignment or cancel the contract if the fee is not paid in full by March 2, 2021.

# **CANCELLATION OF SPACE**

It is agreed that should the exhibitor wish to cancel their exhibit reservation prior to December 31 of the year prior to the conference, Exhibition Management shall have the right to retain \$100 as a cancellation fee from the amount paid by the exhibitor (and due from them) up to the time of cancellation, pursuant to the Exhibit Space Assignment and Payment information section of the application. Any cancellations on or after January 1 of the conference year shall be subject to a cancellation fee of 50% of the full exhibit booth cost for that year. At the sole discretion of Exhibition Management, this fee may be applied towards an exhibit booth reservation for the subsequent year, if requested by the exhibitor and if a booth is available to be assigned to the exhibitor.

# **INSTALLATION & DISMANTLING**

Installation: Tuesday, June 1, 1:00 - 5:00 PM Dismantling: Thursday, June 3, 4:00 - 7:00 PM

# **EXHIBIT HOURS**

Wednesday, June 2: 9:00 AM - Noon & 1:30 - 6:30 PM Thursday, June 3: 9:00 AM - Noon & 1:30 - 4:00 PM

# **ECTC SCHEDULE OF EVENTS**

Tuesday, June 1

Professional Development Courses

## Wednesday, June 2

Technical Sessions **ECTC Luncheon** Interactive Sessions Technology Corner Exhibits Reception in Exhibit Hall

## Thursday, June 3

Technical Sessions Technology Corner Exhibits **EPS** Luncheon Interactive Presentation Sessions ECTC Gala Reception

## Friday, June 4

**Technical Sessions** Student Interactive Presentation Session Program Chair Luncheon

# **2020 TECHNOLOGY CORNER EXHIBITORS**

Advance Reproductions Corp AGC Al Technology Inc. Akrometrix, LLC Alpha Novatech, Inc. Amkor Technology, Inc. Asahi Kasei Corporation ASE Group ASM Pacific Technology ATO Tech Germany GmbH Palomar Technologies Inc. Panasonic Factory Besi North America, Inc Solutions Panasonic Industrial Devices Sales Co. Binghamton University Cadence Design Systems, Inc. Camtek USA Inc. Canon USA CFA-I FTI Circuits Multi-Projets (CMP) Corning CPS Technologies Corporation CVInc Daeduck Electronics Co., Ltd. DECA Technologies DISCO Hi-Tec America, Inc. Dupont Electronics and Imaging EMD Performance Materials Evatec NA Inc. EV Group, Inc. ficonTEC Finetech FlipChip International Florida Photonics Cluster Fraunhofer Center for Applied Fraunhofer Institute for Reliability FUIIFILM Electronic Materials GaTech 3D Systems Packaging HD MicroSystems, LLC

i3 Flectronics

IBM Canada Ltd.

Interconnect Systems, Inc.

Invensus - Xperi

JFE Shoji

JSR Micro, Inc.

Kyocera America

LINTEC of AMERICA INC.

Malico Inc.

Micross Advanced Interconnect Tech. Mini-Systems, Inc. (MSI)

Mitsui Chemicals America

Nagase America Corporation NAMICS

Technologies, Inc.

Promex Industries Inc. **PURE TECHNOLOGIES** Henkel Electronic Materials Heraeus Electronics Hitachi Chemical Co., Ltd.

Royce Instruments Samtec, Inc. SavansSvs SCHOTT North America, Inc. Sekisui Chemical Co., Ltd Semiconductor Equipment Corporation (SEC) Senju Comtek SET North America SHENMAO AMERICA. Inc. Shin-Etsu MicroSi, Inc. Shinko Electric America Smoltek Sono-Tek Corporation SPTS Technologies Ltd. STATS ChipPAC, a JCET Company Suss Microtec TAIYO INK MFG. CO., LTD TANAKA Precious Metals TATSUTA USA Inc. TechSearch International Inc. Teikoku Taping Systems ThreeBond International, Inc. TOK America Toray International America Towa USA Corporation TRESKY GmbH Trymax Unisem **XYZTEC** Yamaha Motor Robotics Holdings Yield Engineering Systems YOLE DEVELOPPEMENT Zuken, Inc.

Zymet, Inc.

Nanosystec Inc.

Nepes Corporation

Nikon Metrology, Inc.

Nitto Inc.

Nordson DAGE Nordson SONOSCAN(R), Inc.

nScrypt

Ntrium Inc.

Onto Innovation

PAC TECH USA

Plasma-Therm, LLC

QualiTau

# **2021 ECTC** Conference Technology Corner Exhibits

June 1 - 4, 2021

# Application/Contract for Exhibit Space

(Please print or type)

Application is hereby made to ECTC (hereafter termed "Exhibition Management") for exhibit space at above named conference. The application when accepted by Exhibition Management by their signature on the application will constitute the contract with Exhibition Management for exhibit space. \_\_\_\_\_\_ Website URL http:// Company Name \_\_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_ FAX Main Phone Direct Line email Primary Contact Cell Phone Direct Line Alternate Contact or Extension Cell Phone Please reserve one 8' x 10' booth space (See fee schedule for rates). Payment terms: Minimum of 50% booth fee due upon receipt of invoice. The remaining balance is due February 3, 2021. Exhibition Management reserves the right to relocate the booth assignment or cancel the contract if the fee is not paid in full by March 2, 2021. Invoices for payment will be provided by the ECTC Treasurer upon assignment of booth space. Please do NOT provide credit card, wire transfer, or check information with your application. Booth Preference: First Choice \_\_\_\_\_ Second Choice \_\_\_\_ Third Choice \_\_\_\_\_ Do not locate us near the following companies: Due to the cancellation of the 2020 ECTC, booth assignments will begin on August 10, 2020. Booth assignments will only be made for companies who have submitted their applications in full. Booth assignments are first based on consecutive years of exhibit participation and/or GOLD or PLATINUM Sponsorship. I hereby acknowledge that I have read and understand all terms and conditions of this Application/Contract, as well as the Exhibiting Rules and conditions, and on behalf of the exhibiting company agree to be bound. I agree to carry insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and/or property of others and to provide a binder thereof to Exhibition Management and hotel. I AGREE THAT THE BOOTH WILL BE USED ONLY TO DISPLAY MY PRODUCT/SERVICE AND WILL NOT BE SHARED WITH OTHER VENDORS. REPRESENTATIVE BADGES ARE NOT TRANSFERABLE AND PHOTO IDENTIFICATION MAY BE REQUIRED. ANY BADGE FOUND TO BE IN POSSESSION OF A PERSON OTHER THAN THE NAMED REPRESENTATIVE WILL BE FORFEITED BY EXHIBITING COMPANY AND CONFISCATED BY ECTC. Name (printed) \_ \_\_\_\_\_ Signature Installation and Dismantling of Exhibits: Exhibit move-in/set-up begins at 1:00 PM, Tuesday, June 1, 2021 and must be completed by 5:00 PM. Partial or complete dismantling of displays before the official closing of the Exhibition at 4:00 PM on Thursday, June 3, 2021 is expressly prohibited. All displays must be dismantled by 7:00 PM, Thursday, June 3, 2021. For ECTC use only Date received \_\_\_\_\_\_ Accepted by Exhibit Management \_\_\_\_\_

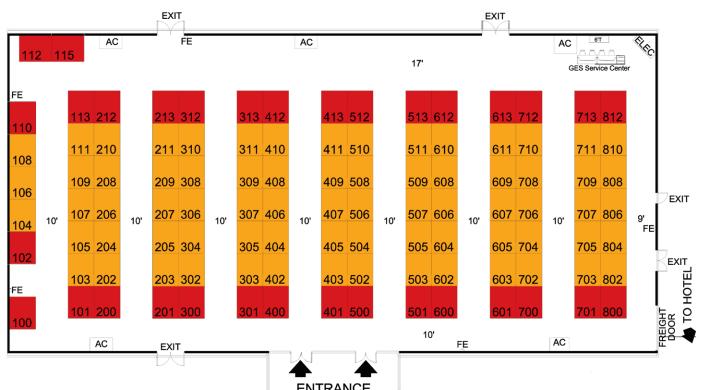
Booth Space(s) Assigned \_\_\_\_\_\_ Total Price \_\_\_\_\_ Deposit \_\_\_\_ Balance Due \_\_\_\_\_

Invoices will be issued by the ECTC Treasurer upon assignment of booth space. Please do NOT provide credit card, wire transfer, or check information with your application.

Thomas G. Reynolds, III
ECTC Treasurer
4323 American Poets Drive, Niceville, Florida 32578
t.reynolds@ieee.org

Questions? Contact:
Alan Huffman
Exhibits Chairman
Phone: 1-336-380-5124
Alan.Huffman@micross.com
ectc.exhibits@gmail.com

# **71st Electronic Components and Technology Conference** June 1 — 4, 2021 Sheraton San Diego Hotel & Marina San Diego, California **Bayside Pavilion**



**ENTRANCE** 

# TERMS AND CONDITIONS

## Organized and Managed by

# **Electronic Components & Technology Conference**

IEEE/EPS, 445 Hoes Lane, Piscataway, NJ 08854

### **Exhibit Space Assignment and Allocations**

It is understood that the Electronic Components and Technology Conference (the "Exhibition Management") reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibition Management also agrees to advise exhibitors and service contractors if such change is necessary. Exhibition Management's determination with respect to assignment of exhibit space is to be binding on all parties.

### Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibition Management will assign exhibits according to date application was received and to applicant's sequence of choices in the event applicant's choice of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment immediately afterward. If desired, the applicant may provide Exhibition Management with a list of competitors whose assignments should not be near that of the applicant. Exhibition Management will observe such requests, within the

### **Exhibitors**

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibition Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturers representatives and/or distributors must list their participating principals as the exhibitors of record. Representatives of more than two principals per single booth (8' x 10') is expressly prohibited.

### Admission

Exhibits will be open free of charge to all exhibitors and conference registrants. For others, a nominal registration fee will be charged. Registration will be limited to those with a demonstrable specific interest in the main subject matter of the Exhibition. Exhibition Management reserves the right to refuse admission to any person(s) including children or exhibitors and visitors, in the interest of the safety and welfare of those persons and the exhibitors.

Exhibition Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in their private rooms in the official hotel during business hours of the conference and exhibition.

**Employment Exhibits**Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind, are specifically prohibited.

Exhibits and Appliances
Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention-getting exhibitions are encouraged. Exhibition dimensions shall generally conform to exhibit practices of the county in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Exhibitors Kit supplied by Exhibition Management. In no event, however, shall any exhibit interfere with any neighboring exhibit, in the judgment of Exhibition Management.

Exhibitors must employ union labor where required. Union labor, if required, will be made available.

### Sound Level and Odors

Mechanical or electrical devices which produce sound and/or objectionable odors must be operated so as not to provide disturbing other exhibitors. Exhibition Management reserves the right to determine the acceptable sound level and odors in all such instances.

### **Electrical and Decoration Services**

Electrical wiring and decorator services are available only through the Official Electrician (as designed by Exhibition Management) and the Official Decorator (as designated by Exhibition Management). Further information will be issued later.

# **Electrical Fittings and Electricity Supply**

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed. The exhibitor may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated by Exhibition Management) at reasonable charges, an estimate of which shall be given to the exhibitor beforehand.

### **Photography**

The photographic rights for the Exhibition are reserved to Exhibition Managment, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designed by Exhibition Management) if desired. Exhibitors wishing to make their own arrangements for the photographing of their exhibit must apply to the Exhibition Management, whose permission shall not be unreasonably withheld.

# **Exhibit Cleaning**

Exhibitors must make arrangements for their exhibit to be kept clean and free from accumulated rubbish, to the satisfaction of Exhibition Management. All materials for disposal of waste must be deposited in the gangway for clearance before the Exhibition opens.

### **Advertising Matter**

The Exhibitor may, at his discretion, distribute hand bills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibition Management for disposition.

### Cancellations

It is agreed that should the exhibitor wish to cancel their exhibit reservation prior to December 31 of the year prior to the conference, Exhibition Management shall have the right to retain \$100 as a cancellation fee from the amount paid by the exhibitor (and due from them) up to the time of cancellation, pursuant to the Exhibit Space Assignment and Payment information section of the application. Any cancellations on or after January 1 of the conference year shall be subject to a cancellation fee of 50% of the full exhibit booth cost for that year. At the sole discretion of Exhibition Management, this fee may be applied towards an exhibit booth reservation for the subsequent year, if requested by the exhibitor and if a booth is available to be assigned to the exhibitor.

**Exhibition Service Contractor**ECTC has partnered with GES (the "Official Exhibition Service Contractor") to provide all Exhibitors with their shipping, decorating, and comprehensive booth needs. Service forms for ordering furniture, decorations, labor, and so forth will be sent by the Official Exhibition Service Contractor to confirmed Exhibitors approximately ninety days before the convention. It is the responsibility of the Exhibitor to read the service forms carefully and to abide by the regulations and deadlines contained therein.

### **Exhibition Management Responsibility**

Exhibition Management agrees to render reasonable assistance to exhibitors, to keep them informed, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, and direct-mail etc.

### Liability and Insurance

The Exhibition Management will provide guard service on an around-the-clock basis from the beginning of installation through the conclusion of dismantling, but the furnishing of such service shall not be construed as an assumption of obligation or duty with respect to the protection of exhibitors' property, which shall at all times remain in the sole possession and custody of each exhibitor.

2. Responsibility of the Exhibition Management, the Official Exhibition Service Contractor, and the Hotel The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless Exhibition Management, the Official Exhibition Services Contractor and the Sheraton San Diego Hotel and Marina (the "Hotel"), and each of their respective owners, managers, subsidiaries, affiliates, employees, and agents against all claims, losses, or damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof, excluding any such liability caused by the gross negligence of the Exhibition Management, the Official Exhibition Service Contractor and the Hotel, or by acts of God, or by other events beyond the control of the Exhibition Management.

In addition, the client acknowledges that Exhibition Management, the Official Exhibition Service Contractor and the Hotel do not maintain insurance covering the client's property and that it is the sole responsibility of the client to obtain business interruption and property damage insurance covering such losses by the client. A copy of the client certificate of insurance confirming a minimum coverage of \$1,000,000 aggregate and naming the Institute of Electronical and Electronics Engineers, Incorporated (IEEE) as an additional insured on insurance certificate may be required.

The Exhibition Management shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance insuring and specifically referring to contractual liability set forth in the foregoing paragraph hereof, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage.

All wiring on displays or display fixtures must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

# Safety and Fire Laws

All applicable fire and safety laws of the venue must be strictly observed by exhibitors. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Aisles and fire exits may not be blocked by exhibits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Exhibition Management cannot take responsibility for damage to exhibitors property, or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

### **Termination and Force Maieure**

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibition Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibition Management under the application (of which these Rules and Regulations are a part) are substantially or materially interferred with by virtue of any cause or causes not reasonably within the control of Exhibition Management, said Application and/or the Exhibition or any part thereof), may be terminated by Exhibition Management. Exhibition Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause of causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibition Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibition Management" shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel failure, impairment or lack of adequare transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state, Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial, and whether consititutional or unconstitutional, or Act of God.

# Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid out. Exhibition Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is ejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site, or its vicinity, the Electronic Components and Technology Conference shall have the right of possession to all goods, wares and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted exhibitor.

# Sub-Leasing

Exhibitors may not permit other manufacturers to use their space, or any part thereof, without express written permission of Exhibition Management.

# **MARK YOUR CALENDARS NOW!**



May 31 - June 3, 2022

www.ectc.net

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